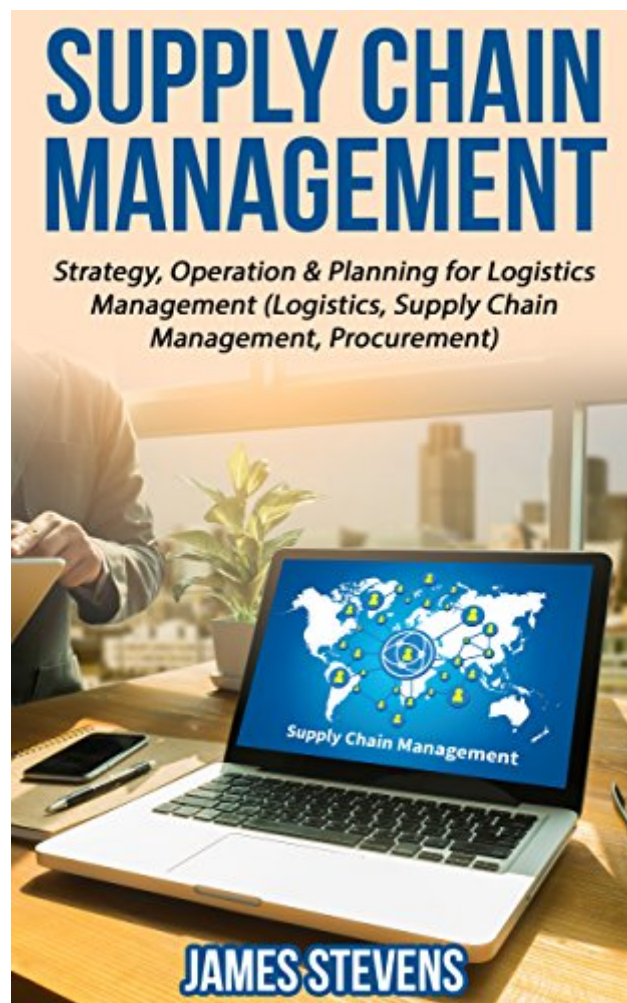


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Supply Chain Management: Strategy, Operation & Planning For Logistics Management (Logistics, Supply Chain Management, Procurement)



Synopsis

Book DescriptionSupply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) *FREE ON KINDLE

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acumen todayEver since man began attaching value to objects, he has been trading, business has been around, and more importantly, supply chains have existed. However, the complexity of supply chains means that not many people are familiar with them, or would care to know what they are all about and how they will affect their business. This book seeks to clarify some of the principles of

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Customer Reviews

This 32 page pamphlet is a waste of money. There is nothing here that you can't learn off of Wikipedia (and some of this is likely from there). This pamphlet describes what a supply chain is and gives a loose description of some of the aspects of a supply chain. There is no real information that will help you manage a supply chain. If you are 12 and interested in learning about a supply chain and can't use Google for some reason, then this book is for you.

We tend to take advantage of the things we consume every day. Not many people realise it's a process that's involved that gets all the goods to the consumers. And that's what supply chain management is all about. The fate of many businesses depend on the efficient supply chain of goods and services. People indulging in trading need to know the complexities of manufacturing, supplying, wholesale, retailing and finally getting it out in the market for the buyers. This book does it exceptionally well. A must read for business graduates and those looking to start a new business venture. A good read.

This book is based on the author's many years of teaching and research experience. It addresses the most fundamental concepts and best practices of contemporary supply chain management. It provides a structured description of all the most important components in the topic area, and supports it by many real-world leading edge company cases. The book is particularly suitable for those who want to make a firm grasp of the subject without spending a luxury of time. This is a great book. After reading that book I want to study the advance supply chain

management techniques.

In a business. Supply chain management is very important to make your game stay up ahead. If you do still lack of information and guidance of it. Then you really need some help. Thankfully this book is written for everybody who wants their business to stay on the game. This guide is compiled with different strategies and techniques that you'll surely wanted to know. The importance on how to manage it and a lot more.

A really great strategy that have a big role to improve more better the business we build. By giving satisfying to the one that really needs it, answer for the desire of anyone. So that it will fulfill and will deserved the achievement that they want. This is so very helpful this book gives a lot of important details to make it perfect . This could be the one we need to become more success in our business.

The content provided does not match the price point. There free and inexpensive books that provide more in depth content. I recommend if anyone is looking for a good reference/study guide for supply chain management, to seek a different product. If I had to purchase all over again, I would add monies and just buy a different book/product.

James has spent years researching and teaching about SCM which gives this book credibility. I learned a lot from his experience about supply chain management and the strategies he shared are practical and can be used in day to day operations.

I have no no clue on what Supply Chain Management means and don't know how it works. So I decided to get this book. What I like about this book is it teaches us how to run this kind of management. The tips and advises are very effective too.

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